



# WALLIFORNIA VENTURES

Wallifornia is an Entertainment & Technology hub based in Liège (Belgium), where startups, professionals & investors develop together the future of their industries.

Our focus is made on those sectors: MUSIC, SPORTS, ESPORTS & GAMING

#### We have three pillars:

- INVESTING (by connecting start-ups with our network of specialized VC)
- VENTURING (by organizing accelerators and sandbox programs)
- CONNECTING (by organizing summits in Belgium and all around the world)

At Wallifornia we believe we can positively impact people's entertainment consumption, by making start-ups and corporates from the entertainment industry meet, connect, share, and grow together. We make this happen by setting up, finding and accompanying structural growth collaborations between parties that might never have met, believed in each other, in each other's projects

## Wallifornia

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## Market(s)

Intercative media, gaming, transmedia, web, mobile, social networks

**Broadcast Technologies** 

# Strategic lines

Broadcaster, Digital media equipment & solutions, Education, Festival, Sound, Video game