



Immeractive builds realistic 3D interactive virtual models for local governments, urban planning agencies, real-estate developers, engineering offices, architects, tourism offices and museums.

Founded in 2010, Immeractive is a team of 3D engineers, 3D software developers, 3D artists and architects partners.

Immeractive develops its own realtime 3D technology called Haeva. From this core technology, Immeractive develops innovative visualisation and navigation tools bringing a new intuitive way to communicate in urban planning, construction industry, mobility & transports, engineering study, real estate development, tourism, and cultural heritage.

Immeractive builds interactive 3D models including the surrounding environment starting from architectural/CAD plans, geographical/GIS informations, archives and on-site pictures. The 3D Interactive models include POIs, information layers (texts, pictures, videos), existing situation, future projections and chronological steps. These intuitive visualisation tools are understandable by a non-technical audience and can run on 3D stations & laptops, interactive kiosks, stereoscopic displays, large screens, tablets, touch screens and tables for public communication, events, consultation meetings and contests.

Products / Services

Interactive virtual models and virtual tours in 3D
 Virtual reality, augmented reality
 3D architectural movies, reconstruction of urban environments in 3D
 Promotional web sites for urban and real-estate projects
 Realtime 3D software development on PC, Mac, iPad and Android
 Technical assistance and consultancy
 Supplying of 3D visualisation bundles (including hardware)

Immeractive

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Market(s)

Intercative media, gaming, transmedia, web, mobile, social networks

Strategic lines

Content aggregator, Digital media equipment & solutions, Education, Internet and digital services, Museography, R&D, Video on mobile and the web